

InterCulturality

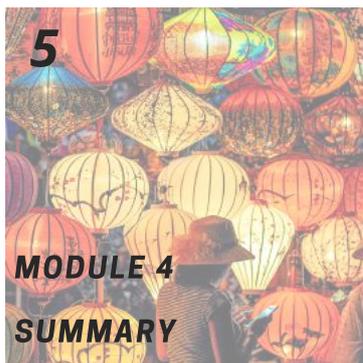
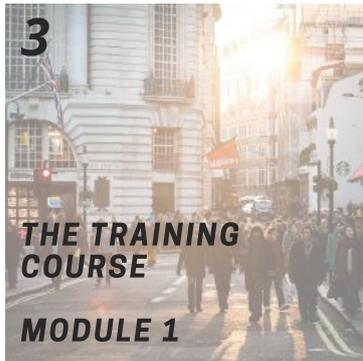
NEWSLETTER 1/2021

WHAT WILL THE TRAINING COURSE LOOK LIKE?

DESCRIPTION OF
4 MODULES

**CHECK THE
DETAILS**





The project partners are glad to present the latest achievements concerning the implementation of the Interculturality project. In this newsletter you will find out more about the project's description and the progress made so far, especially focusing on the development of the interactive training modules.

University of Deusto -project coordinator

InterCulturality PROJECT OVERVIEW

Interculturality - Intercultural Competence Development for International Business Environment is an Erasmus+ project developed by the following partner countries: Italy, Poland, Spain and Turkey, focusing on intercultural skills development for adult learners in working environments. Intercultural skills such as entrepreneurship, civic engagement, personal and social dimensions and cultural awareness represent the key competences for intercultural management and global leadership in professional contexts.

The project consists in a continuing professional development course (CPD) offering Open Educational Resources (OERs). It is based on an e-learning platform, implemented in 4 modules: Overview of key cultural drivers and their impact on global leadership, Cross cultural management, Global leadership, Effective global leadership. Within the project, interculturality is addressed according to its main components, such as, cultural factors, perceptions, stereotypes and expectations belonging to people with different cultures and backgrounds. The course is specifically addressed to the target group, made up of adult educators, teachers and mentors working on and teaching the related topics, allowing them to focus both on the individual professional and personal needs and the development and assessment of the related skills.





THE TRAINING COURSE

The Interculturality project focuses on the learning outcomes, the drivers, knowledge, skills and competences required to face and manage the challenges and opportunities in multicultural environments. The course is intended as an overall approach to Interculturality, starting from the broad characteristics of the matrix, drives and context to further delve into the analysis and application of the tools to manage and overcome intercultural issues emerging in business settings.

MODULE 1

OVERVIEW OF KEY CULTURAL DRIVERS AND THEIR IMPACTS ON GLOBAL LEADERSHIP

Module 1 aims to improve learners' basic understanding and skills about key cultural drivers and their impact on global leadership and cross - cultural communication in business environments. This module underlines that one of the most important preconditions of being successful in a globalized business environment is conducting the international approach in business and organizations.

MODULE 2 CROSS-CULTURAL MANAGEMENT

Module 2 presents a description of perceptions, stereotypes, and expectations across cultures. The module also covers the topics of managing change, cross-cultural communication, communication barriers, ambiguity, and conflict across cultures, and ends with practical tools and strategies for leading more effectively across cultures.

After finishing this module, the learner will know the definition of perceptions, stereotypes, and expectations across cultures, therefore he/she will be able to describe challenges and tips to function in the multicultural team properly in an organisation. The learner will be able to illustrate ways of managing change, ambiguity, and conflict across cultures. Therefore the learner will know the practical tools and strategies for leading more effectively across cultures that will support effective management of a multicultural team and solving problems related to cultural differences that may occur in an international business environment.



MODULE 3 GLOBAL LEADERSHIP

Module 3 provides an overview of global leadership, focusing on global leadership dimensions and styles, intercultural competence and communication. The participants will identify the components of global leadership and they will be able to assess their skills for effective global leadership. Finally, they will be given tools to develop their intercultural competence.

MODULE 4

E-LEADERSHIP AND MULTICULTURAL TEAMS

Module 4 covers Effective Global Leadership presenting a description about the matrix management across borders, describing the concepts for effective (virtual) global leadership, the characteristics of a virtual leader in terms of their role, responsibilities and challenges, equality among employees and the related challenges and solutions. In particular, the scope of Module 4 is to offer a definition for the matrix management across borders, allowing participants to describe challenges and tips involved in the system management based on the peculiarities of their organisation. The learner will be able to identify the roles and responsibilities of a (virtual) leader and the main features of the (virtual) global leadership. In this way, being able to employ the self-assessment tools needed by successful leaders (i.e. the Campbell Leadership Descriptor, the EFQM Excellence Model), which will support them to boost innovation activities, flexibility and communication within their organization. Finally, participants will be able to monitor the implementation of the action plan within a company/organization, to boost innovation in their own organisation and illustrate the advantages of a (virtual) global leadership, to effectively manage the challenges involved in the matrix management and foster leadership inside their own business environments.



All modules are structured in the same way and contain online training resources inbuilt in Moodle (learning management platform) and enriched with h5p tools presenting the basic knowledge given within the module, providing definitions, explanations, details and examples of the main concepts. The theoretical input is then integrated by interactive contents, such as, videos, quizzes, interactive games, lessons, books and workbooks to further deepen the knowledge and information given. Other resources are included, such as a forum and a glossary, that is a shared virtual space to exchange comments, opinions and results about the proposed topics. Finally, a self-assessment activity which allows the learner to check his/her learning performance and outcomes.

PROJECT PARTNERS



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MUĞLA



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PROJECT INFORMATION

Name: Interculturality: Intercultural Competence Development for International Business Environment

Number: 2019-1-ES01-KA204-063914

Duration: 30 months

Funded: Erasmus + Programme of the European Union

Key action: KA2 Cooperation for innovation and the Exchange of good practices

The Interculturality project will focus on the key competences of:

- *Entrepreneurship;*
- *Civic skills;*
- *Personal, Social and Learning;*
- *Cultural awareness and expression.*

CONTACT US

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